

Agenda Report for Noting

Meeting Date: 5 September 2024

Item Name	SPC Communications and Engagement Update	
Presenters	Steven Murphy and Bret Woods	
Purpose of Report	Noting	
Item Number	6.2	
Strategic Plan Reference	N/A	
Work Plan Reference	N/A	
Confidentiality	Not Confidential (Release Immediately)	
Related Decisions	N/A	
Conflicts Declared	Nil	
Is the Report author aware of any potential undeclared conflict?		NO

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since **19 June 2024**, as well as upcoming opportunities and media issues.

Comms and Engagement team update

Key Element	Status
Resourcing	<ul style="list-style-type: none"> The two new Communications and Engagement Specialists started with PLUS in mid-July.

Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP)	<ul style="list-style-type: none"> The GARP Engagement Plan was presented to and endorsed by the Commission on 15 August. Engagement proposed to commence for 6-weeks from 23 September. Five hot topic fact sheets have been produced along with the GARP summary document to support engagement. Design agency preparing the GARP PDF for use on the Regional Planning Portal.
Kangaroo Island Regional Plan	<ul style="list-style-type: none"> The Kangaroo Island Regional Plan (KIRP) 12-week engagement period closed on 6 June. The Section 73 Engagement Report is currently being prepared. The final report and changes to KIRP due by late September.
Country Regional Plans	<ul style="list-style-type: none"> Draft letter being prepared to councils to provide an update on the Country Regional Plans, including an updated timeline of next steps.

Communication Platforms

Key Element	Status
Websites – PlanSA and SPC	<ul style="list-style-type: none"> Practice Direction 12 – Conditions 2020 – new version Practice Direction 15 – Building Envelope Plans 2021 – new version Practice Guideline 2 – Place of Worship – new Ministerial Building Standard 012 – Temporary accommodation in existing places of worship – new Ministerial Building Standard 007 – Modifications to the Building Code of Australia – new version Housing Roadmap page 1 July fee updates to multiple pages New Heritage Adjacency Overlay fact sheet

	<ul style="list-style-type: none"> • Consultation: <ul style="list-style-type: none"> - Future Living Code Amendment - Lot 485 Randell Road, Hindmarsh Island Code Amendment - Fisherman Bay Code Amendment - 76 Kessell Road, Goolwa Code Amendment - Real Property (Miscellaneous) Amendment Bill 2024 - Ministerial Building Standard 013 - Renascor Battery Anode Material facility EIS
SPC & Chair LinkedIn	<p>As of 19 August 2024, the Commission has 1,904 followers, up from 1,861 since 18 June 2024.</p> <p>LinkedIn posts since 19 June included:</p> <ul style="list-style-type: none"> • Consultation open on Renascor battery anode material facility EIS • Consultation open on draft Future Living Code Amendment • Congratulations to Sally Smith, winner of the Greg Waller Award for Public Sector Excellence at the UDIA Awards – shared UDIA post • Learn about Renewal SA draft Masterplan for new Noarlunga development at drop-in session on 30 July – shared Renewal SA post • New Department for Housing and Urban Development - shared DHUD post • Consultation on draft building standards for energy efficiency and liveability NCC requirements • Practice Direction 12 updates re common driveways associated with Community Title developments • New rules for flood-resilient development now finalised <p>Additional posts on the Chair’s personal LinkedIn account, which has 1,590 followers as of 19 August 2024, up from 1,590 on 18 June 2024, included:</p> <ul style="list-style-type: none"> • Congratulations to MasterPlan and Greg Vincent for receiving the UDIA Professional Consulting Award for Excellence for Forme Projex’s Hurtle & Co project • Commended Dr Damian Madigan’s ‘Bluefield Housing as an Alternative Infill for the Suburbs’ work, informing Future Living – shared Damian Madigan’s post.
PlanSA Facebook and Twitter	<p>Topics posted between 19 June 2024 and 19 August 2024:</p> <ul style="list-style-type: none"> • Consultation open on Renascor battery anode material facility EIS

	<ul style="list-style-type: none"> • Consultation open on draft Future Living Code Amendment • Congratulations to Sally Smith, winner of the Greg Waller Award for Public Sector Excellence at the UDIA Awards – shared UDIA post • No further changes to NCC for the next decade following 1 October • Learn about Renewal SA draft Masterplan for new Noarlunga development at drop-in session on 30 July • Consultation open on draft Heritage Standard for the Mount Torrens State Heritage Area – shared Heritage SA post • Housing Roadmap released – shared SA Government post • Consultation on draft building standards for energy efficiency and liveability NCC requirements • New rules for flood-resilient development now finalised <p>PlanSA Facebook posts reached 2,213 during this period (all organic)). This is down from the last reporting period (2,948 organic and 30,423 from paid boosted posts) due to no paid boosted posts this period.</p> <p>The page has increased to 5,809 followers (up from 5,799).</p> <p>Twitter posts:</p> <ul style="list-style-type: none"> • Consultation open on Renascor battery anode material facility EIS • Consultation open on draft Future Living Code Amendment • Learn about Renewal SA draft Masterplan for new Noarlunga development at drop-in session on 30 July • Consultation on draft building standards for energy efficiency and liveability NCC requirements • New rules for flood-resilient development now finalised. <p>PlanSA Twitter has 61 followers (up from 59), and posts received a total of 233 impressions, 2 likes and 2 shares. (The River Murray Flood-resilience Code Amendment received 132 impressions and a share.) This is up from 184 impressions during last reporting period.</p>
<p>SPC & PLUS Events</p>	<p>Upcoming events:</p> <p>Future Living Code Amendment</p> <ul style="list-style-type: none"> • Community Focus Group – Unley City Council, 17 September • Community drop-in sessions – Port Elliot & Strathalbyn, 18 September • Online information session, PLUS, 19 September • Community drop-in session, City of Burnside, 19 September • Online information session, PLUS, 1 October • Community drop-in session, City of Walkerville and City of Prospect, 28 October.

	<p>Renascor battery anode facility</p> <ul style="list-style-type: none"> • In-person information session, PLUS and Renascor, 4 September • Online information session, PLUS and Renascor, 6 September <p>Previous events:</p> <p>Future Living Code Amendment</p> <ul style="list-style-type: none"> • Engagement workshop with council engagement staff, 17 July and 2 August <p>Forums</p> <ul style="list-style-type: none"> • Planning User Forum 26 July • Building User Forum, 14 August
<i>Planning Ahead</i> Newsletter	The latest edition of Planning Ahead is expected to be issued late August.

Communications Activity

Key Element	Status
Draft Future Living Code Amendment consultation	<p>Consultation opened on 15 August and closes on 7 November (12 weeks).</p> <p>PLUS communication activities include:</p> <ul style="list-style-type: none"> • YourSAy and PlanSA consultation pages • PlanSA news story • Letter to key stakeholders • Fact sheets and FAQs • Explanatory guide and short guide for co-located housing • Draft templates for community title scheme description and by-laws • Planning Ahead article • PlanSA and SPC social media posts • Media release. <p>There is already as strong community response to the consultation, with more than 40 submissions received in the first 5 days.</p> <p>All participating councils are supporting engagement and promoting the opportunity to get involved via their channels and in their offices.</p> <p>Alexandrina Council is also writing to all landowners in the affected areas within their council and the City of Burnside is including an insert in their newsletter distributed to 23,500 people in early September.</p>
Renascor Battery Anode Material Facility EIS consultation	Consultation on the EIS opened on 19 August and closes on 27 September.

	<p>Planned communications activities include:</p> <ul style="list-style-type: none"> • Letter to key stakeholders and landowners adjacent to affected area • Fact sheets and FAQs • Draft media release and public notice in The Advertiser • YourSAy website, social and e-news • PlanSA website content and news story • Social media • Signage onsite • Planning Ahead article
River Murray Flood Resilience Code Amendment finalisation	<p>Communications activities regarding adoption of the River Murray Flood Resilience Code Amendment on or shortly after 28 June included:</p> <ul style="list-style-type: none"> • Letter to key stakeholders • PlanSA website updates and news story • YourSAy webpage update, social media and e-news updates • Summary document • Updated FAQs • PlanSA news • River Murray SA, Weekly River Murray Flow Report and Climate Action SA e-news stories (DEW) • PlanSA and SPC social media
New tree protection regulations	<p>Additional guidance for stakeholders on new tree protection requirements are being published in Planning Ahead.</p>
John Rice Avenue Smithfield Code Amendment	<p>A draft engagement plan for the Code Amendment is in development. Consultation on the Code Amendment is expected to take place over October/November 2024.</p>
Murray Bridge Infrastructure Scheme	<p>A draft engagement plan for the proposed Murray Bridge Infrastructure Scheme is in development. Consultation on the Scheme is expected to take place by year end 2024.</p>
Concordia and Sellicks Beach Code Amendments/infrastructure schemes	<p>Letters were sent to all affected landowners, occupiers, councils and MPs to let them know infrastructure investigations will be carried out over the next few months and they may be contacted for land access. Private PlanSA webpages for Concordia landowners and Sellicks Beach landowners in the affected areas to find out more information.</p>
Draft Amendments to the <i>Real Property Act 1886</i>	<p>Consultation opened on 2 July and closes on 3 September. Communications activities included:</p> <ul style="list-style-type: none"> • Letter to key stakeholders • PlanSA website content and news story

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	<ul style="list-style-type: none"> • Office of the Registrar-General website update • Planning Ahead article • PlanSA and SPC social media
Real Property Regulations 2024 approved	<p>Consultation opened on 6 May and closed on 3 June 2024. The regulations were approved and gazetted on 8 August.</p> <p>Communication activities included:</p> <ul style="list-style-type: none"> • Customer Information Bulletin sent to industry via Land Services SA • PlanSA website content updates. <p>A Planning Ahead article is planned for the September edition.</p>
Tintinara Airfield Code Amendment	<p>Engagement opened on 24 April and closed on 5 June. 9 responses were received via YourSAy and 7 submitted via PlanSA</p> <p>The engagement report has been prepared.</p>
Ministerial Building Standard (MBS 007) finalisation	<p>Communications activities regarding finalisation of MBS 007, was included in communication activities to promote the MBS 013 consultation, including the 'what we heard' summary.</p> <p>A special edition of The Building Standard was also issued on 26 July.</p>
Ministerial Building Standard (MBS 013) consultation	<p>Engagement regarding how the liveability and energy efficiency NCC provisions would apply to additions/extensions of existing homes opened on 4 July and closed on 25 July.</p> <p>Communication activities included:</p> <ul style="list-style-type: none"> • PlanSA consultation page and news story • Summary document • Letter to key stakeholders • Building Standard article • Planning Ahead article • PlanSA and SPC social media posts • Media release
Ministerial Building Standard (MBS12) and Practice Guideline	<p>Communications activities regarding MBS12 and new practice guideline to support places of worship to offer temporary accommodation included:</p> <ul style="list-style-type: none"> • Letter to key stakeholders • PlanSA website content and news story • Planning Ahead article • Social media posts <p>Media release</p>
State Planning Policy 1 amendment	<p>Engagement opened on 11 April and closed on 6 June. A total of 65 submissions were received, including 55 via YourSAy. The YourSAy page was visited about 1.1k times with the majority</p>

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	<p>reaching the site via a direct link etc from a letter or e-news.</p> <p>201 people downloaded the draft Code Amendment document 254 times.</p> <p>Content promoting the consultation was included in Planning Ahead and PlanSA/SPC social media.</p> <p>The 'what we heard' summary was sent to all those who submitted feedback and registered to attend an information session, along with the engagement evaluation survey.</p> <p>The engagement report is now complete.</p>
<p>Community Engagement Charter Review</p>	<p>Engagement opened on 14 March and closed on 6 June.</p> <p>56 submissions were received, with 27 submitted via YourSAy.</p> <p>The YourSAy page was visited more than 1.7k times with the majority reaching the site via social media links.</p> <p>277 people downloaded documents, with the marked-up charter downloaded 287 times.</p> <p>The 'what we heard' summary was sent to all those who submitted feedback and registered to attend an information session, along with the engagement evaluation survey.</p> <p>Work has begun on preparing the engagement report.</p>
<p>Ancillary and student accommodation definitions code amendment</p>	<p>Engagement opened on 29 Feb and closed on 15 April.</p> <p>A total of 110 submissions were received.</p> <p>The 'what we heard' summary was sent to everyone that submitted feedback along with the engagement evaluation survey. 12 people responded to the evaluation survey and provided positive feedback.</p> <p>The engagement report has been prepared.</p>
<p>State-wide Bushfire Mapping Code Amendment</p>	<p>Engagement opened on 23 November and the closing date was extended from 8 March to 5 April.</p> <p>A total of approximately 190 submissions were received.</p> <p>The 'what we heard' report and engagement evaluation survey has been provided to engagement participants and work is beginning on preparing the engagement report.</p>
<p>Opinion pieces– public messaging outlining SCAP processes, housing diversity</p>	<p>Finalised two opinion pieces for SPC Chair – one that outlines the SPC/SCAP processes and alleviates confusion about the role of each, and another that discusses housing diversity.</p> <p>Preparing a fact sheet that can be used for public and media enquiries that gives greater understanding of relevant authorities for development approvals.</p>
<p>Certificate of Occupancy (to commence in October 2024)</p>	<p>The team is working with consultants to prepare materials including:</p> <ul style="list-style-type: none"> • Stakeholder letters • Web content • Homeowner guide • Newsletter articles

Annual report	Preparing chair’s opening statement and corporate performance summary for SPC’s 2023-2024 Annual Report.
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Media

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> • Draft Future Living Code Amendment consultation • SA ranked top of national planning report on being ‘retirement ready’ • Detailed investigations into proposed Barossa Valley development (Tweedies Impact Assessed declaration).

Prepared by: Bret Woods and the Communications & Engagement team

Endorsed by: Jane Trotter

Date: 22 August 2024
