



Agenda Report for Noting

Meeting Date: 2 November 2023

Item Name	SPC Communications & Engagement Update
Presenters	Steven Murphy
Purpose of Report	Noting
Item Number	6.2
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the recent work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 21 September 2023, as well as upcoming opportunities and media issues.

Regional Planning Program

Key Element	Status
<p>Greater Adelaide Regional Plan (GARP) – Discussion Paper Engagement Plan</p>	<ul style="list-style-type: none"> • GARP Discussion Paper engagement went live on Monday, 14 August. • Engagement period to close 5pm Monday, 6 November <ul style="list-style-type: none"> ○ 236 YourSAy survey submissions ○ 245 YourSAy map drop pin feedback submissions ○ 36 written submissions • Ongoing boosted and organic social media posts from Plan SA social channels • Ongoing social media support from councils, with 8 councils now taken up the offer for boosted social media budget • Aboriginal State Agency and Advisory Panel Workshop was conducted on 29 August 2023. Draft report circulated with participants and feedback survey distributed to agencies who were unable to attend, so they can provide feedback by 30 October if desired. • Briefings/presentations given since last meeting: PIA Round Table - Young Planners, The North Adelaide Society General Meeting, Kadaltilla Parklands Authority Board Meeting, Premier’s Council for Women, Key Stakeholder Briefing Session, SA Council of Social Service, 2x Kaurna Yerta Aboriginal Corporation, Australian Institute of Architects SA Chapter, GARP Forum in Light Electorate, Emergency Services Sector Climate Change Advisory Group, South Australian Independent Retailers, 2023 LGA Annual General Meeting, Green Adelaide Youth Environment Council (YEC) workshop, Landscape Architects – SA Chapter, Youth Forum - Partnered with Commissioner for Children and Young People, SAGE and Global Shapers, Youth Inc school Workshop. • 12 individual elected member council workshops • 7 community information sessions • 2 online community information sessions • 3 community listening posts • 7 sub-regional council workshops • 3 youth engagement forums • 1 Aboriginal State Agency and Advisory Panel workshop

Communication Platforms

Key Element	Status
SPC & Chair LinkedIn	<p>As of 20 October 2023, the Commission has 1513 followers – an increase of 42 followers since 21 September 2023.</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> • Sharing The Post podcast on GARP • Minister Champion speaking at UDIA event • Congratulations Cherie Gill on PIA Award • Residential Driveway Standards <p>Additional posts on the Chair’s personal LinkedIn account (1,211 followers as of 20 October 2023 – an increase of 66 since 21 September 2023) included:</p> <ul style="list-style-type: none"> • Promoting Planning Ahead subscriptions • Congratulations Cherie Gill on PIA Award • Renewal SA Strategic Plan
PlanSA Facebook and Twitter	<p>Topics posted between 21 September and 20 October:</p> <ul style="list-style-type: none"> • Recruitment for a number of roles with PLUS • Crown and essential infrastructure development applications • Congratulations Cherie Gill on PIA Award • GARP Discussion Paper engagement <p>PlanSA Facebook posts reached 42.8k during this period up from 25.7k last reporting period, including paid reach of 23.0k.</p> <p>The Facebook page has increased to 5,405 followers from 5,195 and received 91 new page likes.</p> <p>PlanSA Twitter posts received 722 impressions and has 31 followers (compared to 258 impressions and 26 followers last month)</p>
SPC & PLUS Events	<p>Recent GARP events:</p> <ul style="list-style-type: none"> • 14 Additional Stakeholder Briefing • 4 Community Information Sessions • 7 Individual Council workshops • 3 Youth workshops <p>Recent Design Standard for Residential Driveway Crossover events:</p> <ul style="list-style-type: none"> • 16 October: presentation to Local Government Assessment Managers Forum (face-to-face and online)

Communications Activity

Key Element	Status
Crown and essential infrastructure development applications moving to DAP	Direct communications with key stakeholders notifying them the process for managing and processing Crown and essential infrastructure development applications will soon be moving to the DAP system, as well as broader communication via PlanSA and EDALA websites and Planning Ahead e-newsletter.
State-wide Bushfire Mapping Code Amendment	Continued to update engagement materials in preparation for public engagement.

Media

Key Element	Status
Media interest	<p>The team provided information to the Ministers Office and media on the following topics:</p> <ul style="list-style-type: none"> • NCC media release • Building Director media release • Land supply dashboard media release • Middleton Code Amendment • West End Brewery • Glenelg Drug & Alcohol site • Granny Flats • Architectus 'fantasy' proposal for West End

Prepared by: Steven Murphy and the Communications & Engagement team

Endorsed by: Chelsea Lucas

Date: 20 October 2023