

Agenda Report for Noting

Meeting Date: 29 September 2022

Item Name	SPC Communications & Engagement update
Presenters	Emma Williams
Purpose of Report	Noting
Item Number	6.1
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately), with the exception of Attachment 2 which is designated as Not Confidential (Release Delayed) (anticipated by mid-October 2022)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately), with the exception of **Attachment 2** which is designated as Not Confidential (Release Delayed) (anticipated by mid-October 2022).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 1 September 2022, as well as upcoming opportunities and media issues.

Communication Platforms

Key Element	Status
Commission Website	<p>On 1 September 2022, the Open Spaces and Trees Project Reports (Arborist Review Report & University of Adelaide Research Report) and <i>Adelaide Garden Guide for New Homes</i> were added to the Commission’s website via the carousel, news article and Open Spaces and Trees Project webpage.</p>
Commission LinkedIn	<p>As of 12 September 2022, the Commission has 1,204 followers – an increase of 47 followers (since 1 September 2022).</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> • <i>Adelaide Garden Guide for New Homes</i> launch • Welcome to Stephanie Johnston • Code Amendment notifications • Guide to Development Assessment. <p>Additional posts on the Chair’s personal LinkedIn account (317 followers – an increase of 50 followers) included:</p> <ul style="list-style-type: none"> • Regional Development South Australia (RDSA) Summit 2022 • Open Spaces and Trees Project Reports • <i>Adelaide Garden Guide for New Homes</i> • 7-star housing.
Commission Events	<p><u>The following events occurred in September 2022:</u></p> <ul style="list-style-type: none"> • 1 September – Media launch of the <i>Adelaide Garden Guide for New Homes</i> and release of the Open Spaces and Trees Project Reports by the Minister for Planning. • 8 September – Green Adelaide’s Industry Roundtable, co-hosted by the Chair of the Commission. • 13 September – RDSA Summit in Murray Bridge. <p><u>The following events are upcoming:</u></p> <ul style="list-style-type: none"> • 27 September – The Chair will attend the SA Environment Awards at the Art Gallery. • 30 September 2022 – Planning Institute of Australia’s ‘On the Couch’ Breakfast with the Minister for Planning at the Adelaide Zoo. The Chair is giving a 10min address. • 5 October – The Chair is attending the Adelaide Park Lands Management Strategy (APLMS) workshop, hosted by the Kadaltilla / Park Lands Authority • 29 October – The Chair will attend and award the South Australian Geography Photo Competition (theme: ‘South Australia: A Liveable State’) at the State Library. • 18 November – The Chair will be speaking at the Parks & Leisure Australia SA/NT’s (partnered with Green Adelaide) seminar on ‘Climate Resilience in the Urban Environment’ at

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	<p>the Max Amber Sports Complex in Campbelltown.</p> <p>The calendar of Commission Events for 2022 is provided at Attachment 1.</p>
<i>Planning Ahead</i> newsletter	<p>The September 2022 issue of the <i>Planning Ahead</i> newsletter includes a column by the Chair that covers the publication of the following:</p> <ul style="list-style-type: none"> • Open Spaces and Trees Project Reports • <i>Adelaide Garden Guide for New Homes</i> • Green Adelaide's Industry Roundtable, co-hosted by the Chair of the Commission.

Communications Activity

Key Element	Status
Code Amendments	<p>The C&E Team are currently involved in the delivery of communications and engagement activities for the following Code Amendments:</p> <ul style="list-style-type: none"> • Hackham – an engagement report is in progress and expected to be published before the end of the year. • Miscellaneous Technical Enhancement – consultation closed on 23 September. • Flooding Hazards Mapping Project – consultation materials are in progress with consultation dates are TBC • Bushfire Hazards Overlay – TBC. • Design Standards – Driveway Crossovers – TBC. • Future Living – early 2023.
SPC Annual Report 2021-22	<p>The Commission's Annual Report 2021-22 is being provided to the Minister for Planning for tabling in Parliament in early October. Communications are planned to support the release on the Commission's website, social posts, and newsletter.</p>
Performance Indicators Scheme Report	<p>The Performance Indicators Scheme Report (2021-22) will accompany the Commission's Annual Report for tabling in Parliament in early October. Communications are planned to support the release via the PlanSA website, social posts and newsletter.</p>
Land supply	<p>The Land Supply Team are looking to consult on the Land Supply methodology which will be used for Regional Plans. The targeted stakeholder consultation will involve releasing a discussion paper to the:</p> <ul style="list-style-type: none"> • Urban Development Institute of Australia • Housing Industry Association • Master Builders Association of South Australia • Property Council of Australia.

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Bushfire shelters	The C&E Team is working with Land and Built Environment Team on external communications requirements to educate South Australia residents in bushfire prone areas of shelter requirements.
Climate change brochure	Work is underway to create a brochure to communicate the work of the Commission and Planning and Land Use Services (PLUS) in the climate change space. This is due for publication in October.
SPC's Planning and Design Code brochures	Brochures on 'South Australia's Planning System', 'Retail', 'Green Infrastructure' and the 'State Planning Policies' have been updated and republished. Heritage and Character' is on hold pending further changes.
Regional Planning Program	Brigid Tipping has been appointed senior communications and engagement specialist to lead the C&E aspects of this project.
PlanSA Survey	A score card has been developed to highlight key results for the inaugural PlanSA customer survey, alongside supporting communications materials (Attachment 2).

Media

Key Element	Status
Photography	A new group photo and additional headshots (Stephanie Johnston, Noelle Hurley & Elinor Walker) are required with Stephanie Johnston joining the Commission. These will be scheduled when all Members are present at an upcoming Commission meeting.
Media interest	The following media enquiries/activities occurred during since the previous Communications and Engagement update: <ul style="list-style-type: none"> • The Chair of the Commission was interviewed by Clare Peddie for a COSMOS magazine article on the Open Spaces and Trees Project Reports and <i>Adelaide Garden Guide for New Homes</i>. • Various media enquiries relating to the 55-level tower proposed for 207-209 Pulteney Street, Adelaide.

Other Business

Key Element	Status
Expert Panel	Formal consultation will take place from 10 October to 16 December 2022. North Projects have been contracted to undertake the consultation activities.

Attachments:

1. State Planning Commission Events Calendar 2022 (#18249493).
2. PlanSA Scorecard by Action Market Research (#19238379).

Prepared by: Emma Williams

Endorsed by: Sally Smith

Date: 16 September 2022



2022 MONTHLY CALENDAR

APRIL											
				Friday 1	Sat/Sun	Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Sat/Sun
				Planning & Building user forums					UDIA Conference		
Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15	Sat/Sun	Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Sat/Sun
	SPC Meeting										
Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29	Sat/Sun						
			SPC Workshop & Meeting								

MAY											
						Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Sat/Sun
						Minister attending GAROC				Planning & Building user forums	
Monday 9	Tuesday 10	Wednesday 11	Thursday 12	Friday 13	Sat/Sun	Monday 16	Tuesday 17	Wednesday 18	Thursday 19	Friday 20	Sat/Sun
			SPC Meeting	Green Adelaide Leaders Forum – SPC Chair speaking							
Monday 23	Tuesday 24	Wednesday 25	Thursday 26	Friday 27	Sat/Sun	Monday 30	Tuesday 31				
		Open Spaces Funding Model Meeting – Chair & Ex-officio attending	SPC Meeting	Regional Local Government CE Forum @ LGA – Minister and SPC Chair attending			Upper Spencer Gulf Summit @ Port Augusta – SPC Chair and SPC Members attending				



2022 MONTHLY CALENDAR

JULY											
				Friday 1	Sat/Sun	Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Sat/Sun
				Planning & Building user forums Ex-Officio attending Stormwater Expert Panel meeting					SPC Meeting		
Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15	Sat/Sun	Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Sat/Sun
			SPC Site Visit – Mount Barker						SPC Meeting		
Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29	Sat/Sun						
				UDIA SA 2022 Awards for Excellence – SPC Chair & Ex Officio attending							

AUGUST											
					Sat/Sun	Monday 1	Tuesday 2	Wednesday 3	Thursday 4	Friday 5	Sat/Sun
								MTE Code Amendment Briefing for Accredited Professionals	SPC Meeting	Planning & Building user forums	
Monday 8	Tuesday 9	Wednesday 10	Thursday 11	Friday 12	Sat/Sun	Monday 15	Tuesday 16	Wednesday 17	Thursday 18	Friday 19	Sat/Sun
	MTE Code Amendment Briefing for Industry Heads Metro Local Government CE Forum @ LGA – Minister and SPC Chair attending	MTE Code Amendment Briefing for LGA & Council Mayors/CEs		LCLGA meeting in Kingston – SPC Member Steven Griffiths attending			Public Information session for MTE Code Amendment	SPC Chair meeting with Minister for Planning	Public Information session for MTE Code Amendment SPC Meeting		
Monday 22	Tuesday 23	Wednesday 24	Thursday 25	Friday 26	Sat/Sun	Monday 29	Tuesday 30	Wednesday 31			
				SPC Site Visit – Salisbury & Port Adelaide Enfield							

