



## Agenda Report for Noting

**Meeting Date: 23 January 2025**

<b>Item Name</b>	SPC Communications and Engagement Update	
<b>Presenters</b>	Steven Murphy	
<b>Purpose of Report</b>	Noting	
<b>Item Number</b>	6.1	
<b>Strategic Plan Reference</b>	N/A	
<b>Work Plan Reference</b>	N/A	
<b>Confidentiality</b>	Not Confidential (Release Immediately)	
<b>Related Decisions</b>	N/A	
<b>Conflicts Declared</b>	Nil	
<b>Is the Report author aware of any potential undeclared conflict?</b>		NO

### Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

### Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) team, highlighting major communications and engagement activity conducted since **3 December 2024**, as well as upcoming opportunities and media issues.

## Comms and Engagement team update

### Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP)	<ul style="list-style-type: none"> <li>• Statutory Engagement has now closed on the Greater Adelaide Regional Plan                             <ul style="list-style-type: none"> <li>○ 292 email submissions</li> <li>○ 3 hardcopy submissions</li> <li>○ 258 YourSAy surveys</li> <li>○ 20 YourSAy youth surveys</li> <li>○ 80 PlanSA submissions</li> <li>○ 10 Easy Read surveys</li> <li>○ 663 in total</li> </ul> </li> <li>• The Engagement Report is now finalised and coming to Commission for endorsement on 23 January 2025.</li> <li>• GARP will be launched late March, launch details to be confirmed with Premier and Minister's Offices.</li> </ul>
Kangaroo Island Regional Plan	<ul style="list-style-type: none"> <li>• Engagement Report is currently being finalised with project team and will be coming to Commission for endorsement 23 January.</li> <li>• KIRP launch to be scheduled.</li> </ul>
USG Regional Plans	<ul style="list-style-type: none"> <li>• USG Engagement Plans endorsed by Commission on 12 December.</li> <li>• Engagement to commence on 12 February 2025.</li> </ul>
South East Regional Plans	<ul style="list-style-type: none"> <li>• Engagement Plans for Limestone Coast and Murray Mallee Regional Plans to be presented to Commission on 6 February 2025 for endorsement.</li> <li>• Engagement to commence 25 March 2025</li> </ul>

### Communication Platforms

Key Element	Status
Websites – PlanSA and SPC	<ul style="list-style-type: none"> <li>• Consultation:                             <ul style="list-style-type: none"> <li>- Festival Plaza Code Amendment</li> <li>- Tintinara Airfield Code Amendment</li> <li>- Lot 42 Hay Flat Road Code Amendment</li> </ul> </li> <li>- Brompton Gasworks (Minor Amendments) Code Amendment</li> </ul>

	<ul style="list-style-type: none"> <li>- Glenside Urban Corridor (Living) Code Amendment</li> <li>- Wallaroo Code Amendment</li> </ul>
SPC & Chair LinkedIn	<ul style="list-style-type: none"> <li>• The Commission’s LinkedIn now has 2062 followers, up 21 since 3 December.</li> <li>• The Chair’s LinkedIn now has 1951 followers, up 42 from 3 December.</li> </ul>
PlanSA Facebook	<ul style="list-style-type: none"> <li>• PlanSA Facebook now has 6,200 followers, up 3 since 3 December.</li> </ul>
SPC & PLUS Events	<p><u>Upcoming events:</u></p> <p>Assessment Improvement Code Amendment:</p> <ul style="list-style-type: none"> <li>• public online information session – 22 January</li> <li>• public online information session – 11 February</li> </ul> <p>Accommodation Diversity Code Amendment:</p> <ul style="list-style-type: none"> <li>• public online information session – 6 February</li> <li>• public online information session – 11 February</li> </ul> <p>Nuclear-Powered Submarine Construction Yard EIS:</p> <ul style="list-style-type: none"> <li>• 4 in-person information sessions involving ASA, ANI &amp; PLUS planned for early February in Adelaide, Port Adelaide and Osborne (dates TBC)</li> </ul> <p><u>Previous events:</u></p> <p>Assessment Improvement Code Amendment:</p> <ul style="list-style-type: none"> <li>• key stakeholder online information session – 12 December</li> </ul> <p>Accommodation Diversity Code Amendment:</p> <ul style="list-style-type: none"> <li>• planning practitioners online information session – 16 December</li> </ul>
<i>Planning Ahead</i> Newsletter	<ul style="list-style-type: none"> <li>• The December edition was released on 18 December</li> <li>• The first edition for 2025 is scheduled to be issued in February</li> </ul>

### **Code Amendment Engagement**

Key Element	Status
EIS consultation re nuclear-powered submarine construction yard	<ul style="list-style-type: none"> <li>• Consultation on EIS prepared by ANI anticipated to begin 20 January and close 3 March (TBC), to be run concurrently with ASA/Australian Government consultation re Strategic Assessment against EPBC Act.</li> <li>• URPS (on behalf of ANI) have prepared communications</li> </ul>

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	<p>materials including fact sheets, FAQs, event display boards.</p> <ul style="list-style-type: none"> <li>• Awaiting details from ASA to finalise dates and PLUS communication materials – stakeholder letters, PlanSA and YourSAy websites, social media, public notice and draft media release.</li> </ul>
Draft Festival Plaza Code Amendment	<ul style="list-style-type: none"> <li>• 87 submissions were received during the consultation period, 12 September to 24 October (6 weeks).</li> <li>• The majority did not support the code amendment, and engagement evaluation responses indicated people felt they had the information and opportunity needed to provide feedback but weren't confident it would influence the outcome.</li> <li>• Engagement report has been approved by the CE and provided to the Minister.</li> <li>• Minister has now approved and will be made public on 14 January.</li> </ul>
Draft Future Living Code Amendment	<ul style="list-style-type: none"> <li>• 248 submissions were received during the consultation period, 15 August to 7 November (12 weeks).</li> <li>• While there were mixed responses, the majority support the Code Amendment or support it with some concerns.</li> <li>• The 'what we heard' summary and engagement evaluation survey were provided to all engagement participants – responses were generally positive.</li> <li>• The engagement report is currently being prepared.</li> </ul>
John Rice Avenue Smithfield Code Amendment	<ul style="list-style-type: none"> <li>• 28 submissions were received during the consultation period, 21 October to 2 December.</li> <li>• The majority support the Code Amendment or support it with concerns.</li> <li>• The 'what we heard' summary and engagement evaluation survey have been sent to all engagement participants.</li> </ul>
Assessment Improvements Code Amendment	<ul style="list-style-type: none"> <li>• Consultation launched on 10 December and closes on 4 March (12 weeks)</li> <li>• Longer consultation time allocated due to engagement occurring over Christmas/holiday/New Year period.</li> </ul>
Accommodation Diversity Code Amendment	<ul style="list-style-type: none"> <li>• Consultation launched on 5 December and closes on 27 February (12 weeks).</li> <li>• More than 35 submissions have been received so far.</li> </ul>
Tree Protection and Planting Code Amendment	<ul style="list-style-type: none"> <li>• A draft engagement plan for the Code Amendment is in development.</li> <li>• Consultation is pencilled in for late February.</li> </ul>
Interface Management Code Amendment	<ul style="list-style-type: none"> <li>• The engagement plan is currently being developed.</li> <li>• Consultation timing to be confirmed; pencilled in to begin Quarter 1 2025.</li> </ul>
State-wide Bushfire	<ul style="list-style-type: none"> <li>• 188 submissions were received during the consultation period,</li> </ul>

Mapping Code Amendment	<p>from 23 November 2023 to 5 April 2024.</p> <ul style="list-style-type: none"> <li>The engagement report has been finalised.</li> </ul>
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### **Communications Activity**

Key Element	Status
Community title land division regulations consultation	<ul style="list-style-type: none"> <li>15 submissions were received from councils and state agencies during the consultation period, 27 November to 20 December</li> <li>Promoted via stakeholder letters, SPC and PlanSA social media, Planning Ahead e-newsletter, PlanSA website.</li> </ul>
Vehicle Parking Bill consultation	<ul style="list-style-type: none"> <li>Communications materials are in development to support consultation on the draft Development and Infrastructure (Vehicle Parking) Amendment Bill 2024.</li> <li>Consultation timing to be confirmed and will follow presentation of the draft Bill in parliament.</li> </ul>
Community Engagement Charter Review	<ul style="list-style-type: none"> <li>Public consultation occurred in 2024.</li> <li>Following approval of the final Charter amendment, the launch of the revised Charter will take place on 3 February 2025.</li> <li>Communications activities will promote the updated Charter and support material, and “close the loop” with consultation participants, with a focus on complying changes and newly identified community groups.</li> </ul>
Murray Bridge Infrastructure Scheme	<ul style="list-style-type: none"> <li>Letter to go out to landowners, council and developers in late January to notify and seek feedback on the draft outline for the infrastructure scheme.</li> <li>The consultation on the draft infrastructure scheme itself will occur in early 2025.</li> </ul>

### **Media**

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> <li>Performance Indicators report media release</li> <li>Affordable Housing media release</li> <li>Ancillary and Student Accommodation media release</li> <li>EFPA in relation to GARP</li> <li>Gillman Land Proposal</li> <li>Affordable Housing CA initiation</li> <li>River Murray international Dark Sky Reserve</li> </ul> <ul style="list-style-type: none"> <li>12-22 Richmond Road, Keswick Code Amendment media</li> </ul>

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	<p>release</p> <ul style="list-style-type: none"><li>• Drafted media release for Tourism Development Code Amendment initiation</li><li>• Top planning concerns for 2025, InDaily.</li><li>• Festival Plaza Code Amendment.</li></ul>
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Prepared by: Steven Murphy and the Communications & Engagement team

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Endorsed by: Jane Trotter, Director Business Services

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Date: 13 January 2025

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