



Agenda Report for Noting

Meeting Date: 15 December 2022

Item Name	SPC Communications & Engagement update
Presenters	Sara Polec
Purpose of Report	Noting
Item Number	6.2
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 10 November 2022, as well as upcoming opportunities and media issues.

Communication Platforms

Key Element	Status
Commission Website	<p>On 1 November 2022, the PlanSA and Commission websites were updated with information relating to the release of the Commission’s Annual Report 2021-22 and Performance Indicators Scheme Report 2021-22.</p> <p>Information relating to the Cladding Loan Scheme was also added to the PlanSA website, along with promotion of the Planning Institute of Australia (PIA) Award for Innovation and Technology (won by PlanSA), including the Chair’s newsletter on this topic.</p> <p>An update about Helen Mayo Park being returned to Adelaide Park Lands under revised zoning changes was also added on 25 November 2022.</p>
Commission LinkedIn	<p>As of 7 December 2022, the Commission has 1,313 followers – an increase of 60 followers (since 10 November 2022).</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> • PIA ‘Innovation and Technology’ Award win • Aluminium composite panel audit • Summary of the discussion about the Urban Greening Strategy • Commission’s Annual Report 2021-22 • Minister for Planning (the Minister) and Chief Executive, Department for Trade and Investment (DTI), attendance at recent Commission meeting • South Australia’s Environment and Food Production Areas (EPFA) • Memorandum of Understanding (MoU) between the Commission and Local Government Association (LGA) of South Australia about the Regional Planning Program • Expert Panel’s released Discussion Papers • Proposal to protect Character and Historic Areas. <p>Additional posts on the Chair’s personal LinkedIn account (579 followers – an increase of 183 followers) included:</p> <ul style="list-style-type: none"> • Climate change and land use planning • Urban planning issues in Australia • Urban Greening e-book, published by The Fifth Estate.

<p>Commission Events</p>	<p><u>The following events occurred recently:</u></p> <ul style="list-style-type: none"> • 18 November 2022: The State Planning for Excellence Awards by PIA were held and PlanSA won the 'Innovation and Technology' Award (communications were prepared). • 18 November 2022: The Chair presented at the Climate Resilience in Urban Environment event, hosted by Parks & Leisure Australia SA/NT and partnered by Green Adelaide. • 21 November 2022: Elinor Walker attended the SA Climate Leaders Awards • 24 November 2022: The Chair spoke at the Community Alliance SA AGM. <p><u>The following events are upcoming:</u></p> <ul style="list-style-type: none"> • 9 December 2022: Visioning workshop for the Kangaroo Island Regional Plan – to be attended by the Chair of the Commission. • 7-9 and 16-17 February 2023 (dates TBC): Visioning workshops for the Eyre and Western and Yorke and Mid North Regional Plans. • 23-25 May 2023: PIA Congress – Planning and Land Use Services (PLUS) is a Platinum Sponsor and will have speaking opportunities, a promotional booth and branding rights.
<p><i>Planning Ahead</i> newsletter</p>	<p>The December 2022 issue of <i>Planning Ahead</i> will include:</p> <ul style="list-style-type: none"> • Chair will wrap-up the Commission's work for 2022 • Christmas/New Year message • Acknowledgement of other PIA award winners • Commission's Annual Report 2021-2022 and Performance Indicators Scheme Report 2021-22 • Commencement of Regional Planning visioning workshops • Flooding Hazard Mapping (Stage 1) Code Amendment • Flood levee regulation changes • Helen Mayo/Riverbank Code Amendment • Accredited Professionals (agreement regarding reinstatement of recognition of AIBS scheme as equivalent scheme) (pending finalisation of agreement)

Communications Activity

Key Element	Status
Code Amendments	<p>The C&E Team are currently involved in the delivery of communications and engagement activities for the following Code Amendments:</p> <ul style="list-style-type: none"> • Riverbank Code Amendment/Helen Mayo Park – Environment, Resources and Development Committee (ERDC) decision (now complete). • Hackham Code Amendment – an engagement report is in progress and expected to be published before the end of the year. • Miscellaneous Technical Enhancement – a post engagement survey of participants was undertaken, and the engagement report is being finalised; expected to be released in 2023. • Flooding Hazards Mapping (Stage 1) Project – consultation to commence on 13 December 2022. • Bushfire Hazards Overlay – consultation dates TBC in 2023. • Design Standards – Driveway Crossovers – consultation dates TBC in 2023. • Future Living – consultation dates TBC in 2023.
Performance Indicators Scheme Report 2021-22	<p>The Performance Indicators Scheme Report 2021-22 was tabled by the Minister in Parliament in November 2022. However, a minor amendment to Building Consents has been made in the report and will be republished once tabled by Parliament. The report will be promoted in the December <i>Planning Ahead</i> newsletter.</p>
Regional Planning Program	<p>Bret Woods continues leading the communications and engagement aspects of this project.</p> <p>The first visioning workshop will commence in Kangaroo Island on 9 December 2022, with Commission members invited to attend future workshops where available. The Chair will be attending the Kangaroo Island workshop.</p> <p>Further visioning workshops are yet to be locked in but currently proposed for 7-9 February 2023 for the Eyre and Western region and 16-17 February 2023 for the Yorke and Mid North region.</p> <p>Dates for other regions will be set in late February and March 2023.</p>
Review of Community Engagement Charter	<p>As part of the Commission’s 2022-23 Work Plan, a five-year review of the Community Engagement Charter (the Charter) is required to be completed in 2023. A ‘Scheme’ which is required under section 45 of the <i>Planning, Development and Infrastructure Act 2016</i> to support the Charter review has been approved by the Minister. An engagement plan will be developed in 2023 based on that scheme, and engagement will commence thereafter.</p>

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Bushfire shelters	<p>The C&E Team is working with Land and Built Environment Directorate (Building Policy Unit) on external communications to educate South Australia residents in bushfire areas (and planning professionals) of shelter requirements.</p> <p>A new page on the PlanSA website will be published following receipt of final feedback from the South Australian Country Fire Service (CFS) on draft communications. The CFS is reluctant to promote bushfire shelters as they see these as a last resort and no replacement for “leaving early”. Therefore, measured communications will emphasise that shelters “provide no guarantee they will save your life” and there is a stringent planning, development and approval process which is critical to follow, should you wish to construct one.</p>
Climate change brochure	<p>Work is underway to create a brochure to communicate the work of the Commission and PLUS in the climate change space. It is expected to be finalised during December 2022.</p>
Trees and green canopy	<p>There has been an increase in correspondence received about the protection of trees and green canopy. While the Commission and PlanSA website’s includes substantial information about the topic, an audit against correspondence is being conducted to help determine the best communications approach moving forward.</p>

Media

Key Element	Status
Corporate video	<p>A revised Commission corporate video is in progress incorporating feedback received from Commission Members. It is expected to be finalised in late 2022/early 2023.</p>
Media interest	<p>The following media enquiries/activities occurred since the previous Communications and Engagement update:</p> <ul style="list-style-type: none"> • 20 November 2022: MoU with LGA and commencement of Regional Planning engagement sessions – resulted in strong radio and press coverage in the regions. • 30 November 2022: A Building Ideas segment focused on the Green Adelaide and Commission publication, Adelaide Garden Guide for New Homes, to involve interview with Alison Collins and Craig Lovering (paid for by the Department of the Premier and Cabinet, so State Government practitioners were requested).

Other Business

Key Element	Status
Expert Panel	Formal consultation closes on 16 December 2022. North Projects has been contracted to undertake the consultation activities. In-person engagement activities in progress late November/early December 2022.
C&E Team staffing	<p>The Communications and Engagement Manager position has been advertised with interviews held in early December 2022 (a new Manager is not likely to start until the new year).</p> <p>Consultant (Sara Polec) is available on a part-time basis (20 hours per week) until 16 December 2022, and DTI Media Coordinator, Nora Liambis, will subsequently act in the role until the new Manager is appointed. The C&E Team will have less capacity until the Manager position is filled, and Bret Woods' position in the team is backfilled.</p> <p>The team will continue to work closely with DTI's media and communications unit during this time, to ensure media issues are managed appropriately and urgently over the Christmas and holiday break.</p>

Prepared by: Sara Polec and Emma Williams

Endorsed by: Jane Trotter

Date: 5 December 2022
