

Agenda Report for Noting

Meeting Date: 10 November 2022

Item Name	SPC Communications & Engagement update
Presenters	Emma Williams
Purpose of Report	Noting
Item Number	6.2
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 29 September 2022, as well as upcoming opportunities and media issues.

Communication Platforms

Key Element	Status
Commission Website	<p>A carousel banner promoting the Commission’s character changes and a new webpage detailing the recommendations agreed by the Minister for Planning (the Minister) went live on 19 October 2022. The PlanSA Portal Heritage and Character webpage was also updated.</p> <p>New Commission Member headshots and a group photo were added to the homepage and Commission Members webpage.</p> <p>The website will be updated with information relating to the release of the SPC Annual Report 2021-22 and Performance Indicators Scheme Report 2021-22 on 1 November 2022.</p>
Commission LinkedIn	<p>As of 18 October 2022, the Commission has 1,253 followers – an increase of 14 followers (since 29 September 2022).</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> • Preserving SA’s Character • Expert Panel consultation • New office location • Planning system stats for August 2022 • Women in Planning Awards. <p>Additional posts on the Chair’s personal LinkedIn account (396 followers – an increase of 42 followers) included:</p> <ul style="list-style-type: none"> • Victoria’s flood planning • SA Environment Awards • Living Melbourne Report • Women in Planning Awards.
Commission Events	<p><u>The following events occurred recently:</u></p> <ul style="list-style-type: none"> • 29 October 2022: Stephanie Johnston spoke at the South Australian Geography Photo Competition Awards (theme: ‘South Australia: A Liveable State’) at the State Library. • 21 October 2022: Regional Planning Program Memorandum of Understanding (MoU) signing ceremony with the Local Government Association (LGA) of South Australia. • 5 October 2022: The Chair of the Commission attended the Adelaide Park Lands Management Strategy (APLMS) workshop, hosted by the Kadaltilla / Park Lands Authority. • 30 September 2022: Planning Institute of Australia’s ‘On the Couch’ Breakfast with the Minister for Planning at the Adelaide Zoo. The Chair of the Commission gave a 10-minute address. <p><u>The following events are upcoming:</u></p> <ul style="list-style-type: none"> • 18 November 2022: The Chair will speak at the ‘Climate Resilience in the Urban Environment’ seminar at the Max Amber Sports Complex in Campbelltown.

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	The calendar of Commission Events for 2022 is provided at Attachment 1 .
<i>Planning Ahead</i> newsletter	The November 2022 issue of the <i>Planning Ahead</i> newsletter includes a column by the Chair that will cover: <ul style="list-style-type: none"> • SPC Annual Report 2021-22 and Performance Indicators Scheme Report 2021-22. • Commencement of Regional Planning visioning workshops. • Character changes.

Communications Activity

Key Element	Status
Code Amendments	The C&E Team are currently involved in the delivery of communications and engagement activities for the following Code Amendments: <ul style="list-style-type: none"> • Hackham – an engagement report is in progress and expected to be published before the end of the year. • Miscellaneous Technical Enhancement – a post engagement survey of participants was undertaken. • Flooding Hazards Mapping Project – TBC. • Bushfire Hazards Overlay – TBC. • Design Standards – Driveway Crossovers – TBC. • Future Living – early 2023.
SPC Annual Report 2021-22	The Commission’s Annual Report 2021-22 is scheduled to be tabled by the Minister in Parliament on 1 November 2022. Communications are planned to support the release on the Commission’s website, social posts and newsletter.
Performance Indicators Scheme Report 2021-22	The Performance Indicators Scheme Report 2021-22 is scheduled to be tabled by the Minister in Parliament on 1 November 2022. Communications are planned to support the release via the PlanSA website, social posts and newsletter.
Regional Planning Program	Bret Woods is now leading the communications and engagement aspects of this project. A photo opportunity was undertaken at the MoU signing with Craig Holden, Sally Smith and the LGA President and CEO on 21 October 2022. Visioning workshops are expected to commence in late November, with Commission Members invited to attend where available.
Character changes	On 19 October 2022, a Ministerial media release (Attachment 2) and associated communications to support better preservation of South Australia’s character buildings and established neighbourhood streetscapes was delivered, resulting in positive press coverage.

Environment and Food Production Areas (EFPA) Review	A section 76 <i>Government Gazette</i> Notice was published on 27 October 2022, advising of variations to the EFPA boundaries as a result of the Commission’s EFPA Review in 2021. Communications are planned to support the release via updates to the EFPA webpage, social posts and newsletter.
Bushfire shelters	The C&E Team is working with Land and Built Environment Directorate (Building Policy Unit) on external communications requirements to educate South Australia residents in bushfire prone areas of shelter requirements. A new page on the PlanSA website is in development.
Climate change brochure	Work is underway to create a brochure to communicate the work of the Commission and Planning and Land Use Services (PLUS) in the climate change space.

Media

Key Element	Status
Corporate video	A revised Commission corporate video is in progress incorporating feedback received from Commission Members on 13 October 2022.
Media interest	The following media enquiries/activities occurred since the previous Communications and Engagement update: <ul style="list-style-type: none"> • <i>InDaily</i> interview with Craig Holden on character changes.

Other Business

Key Element	Status
Expert Panel	Formal consultation is now open to 16 December 2022. North Projects have been contracted to undertake the consultation activities.
Review of Community Engagement Charter	As part of the Commission’s 2022-23 Work Plan, a five-year review of the Community Engagement Charter (the Charter) is required to be completed by April 2023. Work has commenced on drafting a ‘Scheme’ which is required under section 45 of the <i>Planning, Development and Infrastructure Act 2016</i> to be approved by the Minister. The review of the Charter must then be undertaken in accordance with the Scheme.

Attachments:

1. State Planning Commission Events Calendar 2022 (#18249493).
2. Ministerial Media Release – Preserving SA’s Character (#19396620).

Prepared by: Emma Williams

Endorsed by: Sally Smith

Date: 31 October 2022

2022 MONTHLY CALENDAR

APRIL											
				Friday 1	Sat/Sun	Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Sat/Sun
				Planning & Building user forums					UDIA Conference		
Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15	Sat/Sun	Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Sat/Sun
	SPC Meeting										
Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29	Sat/Sun						
			SPC Workshop & Meeting								

MAY											
						Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Sat/Sun
						Minister attending GAROC				Planning & Building user forums	
Monday 9	Tuesday 10	Wednesday 11	Thursday 12	Friday 13	Sat/Sun	Monday 16	Tuesday 17	Wednesday 18	Thursday 19	Friday 20	Sat/Sun
			SPC Meeting	Green Adelaide Leaders Forum – SPC Chair speaking							
Monday 23	Tuesday 24	Wednesday 25	Thursday 26	Friday 27	Sat/Sun	Monday 30	Tuesday 31				
		Open Spaces Funding Model Meeting – Chair & Ex-officio attending	SPC Meeting	Regional Local Government CE Forum @ LGA – Minister and SPC Chair attending			Upper Spencer Gulf Summit @ Port Augusta – SPC Chair and SPC Members attending				



2022 MONTHLY CALENDAR

JULY											
				Friday 1	Sat/Sun	Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Sat/Sun
				Planning & Building user forums Ex-Officio attending Stormwater Expert Panel meeting					SPC Meeting		
Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15	Sat/Sun	Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Sat/Sun
			SPC Site Visit – Mount Barker						SPC Meeting		
Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29	Sat/Sun						
				UDIA SA 2022 Awards for Excellence – SPC Chair & Ex Officio attending							

AUGUST											
					Sat/Sun	Monday 1	Tuesday 2	Wednesday 3	Thursday 4	Friday 5	Sat/Sun
								MTE Code Amendment Briefing for Accredited Professionals	SPC Meeting	Planning & Building user forums	
Monday 8	Tuesday 9	Wednesday 10	Thursday 11	Friday 12	Sat/Sun	Monday 15	Tuesday 16	Wednesday 17	Thursday 18	Friday 19	Sat/Sun
	MTE Code Amendment Briefing for Industry Heads Metro Local Government CE Forum @ LGA – Minister and SPC Chair attending	MTE Code Amendment Briefing for LGA & Council Mayors/CEs		LCLGA meeting in Kingston – SPC Member Steven Griffiths attending			Public Information session for MTE Code Amendment	SPC Chair meeting with Minister for Planning	Public Information session for MTE Code Amendment SPC Meeting		
Monday 22	Tuesday 23	Wednesday 24	Thursday 25	Friday 26	Sat/Sun	Monday 29	Tuesday 30	Wednesday 31			
				SPC Site Visit – Salisbury & Port Adelaide Enfield							

Media Release



Nick Champion MP
Minister for Planning

Wednesday, 19 October 2022

New plan to protect street character in South Australia

New measures to better preserve South Australia's character streetscapes are being implemented, as a result of an ongoing expert review of the State's planning system.

Through the delivery of another Malinauskas Labor Government election commitment, the recently established Expert Panel is undertaking a review of the system.

As part of the review, the State Planning Commission has put forward proposals regarding the ongoing protection and management of the State's important areas of character and established neighbourhood streetscapes.

The following two proposals have been accepted by the Planning Minister and the Expert Panel, and will now be implemented:

Character Areas being elevated to Historic Areas: Support councils to undertake Code Amendments to elevate existing Character Areas to Historic Areas (where appropriate criteria or justification exists).

This option will allow demolition controls to apply across a broader area of the state, while still maintaining the integrity and consistency of the Planning and Design Code. Councils would be required to consult with their communities on any proposed Code Amendments to elevate character areas to historic areas.

Character Area Statement Updates: Support councils to review and update their Character Area Statements (and Historic Area Statements) to address identified gaps or deficiencies. This might include updating themes of importance, incorporating additional design elements, and including illustrations where appropriate.

These enhanced Statements will provide a stronger focus on design which is bespoke to local character and heritage areas and will provide better tools for assessment of character and heritage values.

In addition, current heritage and character guidance material will also be updated by the Department to assist councils in undertaking character and heritage Code Amendments and the assessment of development in character and historic areas.

The Expert Panel will also consult with the community and stakeholders on further options to protect character areas.

Quotes attributable to Nick Champion

We are keen to address the community's desire to better protect character streetscapes.

The Expert Panel and I fully support the Commission's proposal to better protect SA's character areas and have agreed to implement these proposals.

We will however seek the views of the community on further character changes during the Expert Panel's formal consultation period which opened this week.

I look forward to receiving the Expert Panel's final recommendations on this matter.

Quotes to be attributed to State Planning Commission chair Craig Holden

I am delighted that the Expert Panel and the Minister have agreed to implement the Commission's recommendations to better preserve and protect our important character areas.

I am looking forward to exploring more ways we can protect our State's historic streetscapes through this process.