



Agenda Report for Noting

Meeting Date: 17 October 2024

Item Name	SPC Communications and Engagement Update	
Presenters	Steven Murphy	
Purpose of Report	Noting	
Item Number	6.1	
Strategic Plan Reference	N/A	
Work Plan Reference	N/A	
Confidentiality	Not Confidential (Release Immediately)	
Related Decisions	N/A	
Conflicts Declared	Nil	
Is the Report author aware of any potential undeclared conflict?		NO

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since **20 August 2024**, as well as upcoming opportunities and media issues.

Comms and Engagement team update

Key Element	Status
	<ul style="list-style-type: none"> • No update.

Regional Planning Program

Key Element	Status
<p>Greater Adelaide Regional Plan (GARP)</p>	<p>The GARP engagement launched on September 23.</p> <ul style="list-style-type: none"> • Engagement activities that have ran so far: <ul style="list-style-type: none"> ○ GARP Briefings - Council/Ems - Inner ○ GARP Briefings - Council/Ems - Middle ○ GARP Briefings - Council/Ems - Outer ○ GARP Briefings - Industry ○ GARP Briefings - State Agencies ○ GARP Briefings - Community Interest Groups ○ GARP briefing Federal Member for Spence ○ DHUD Seed Presentation ○ Labor MPs and MLC Briefing ○ Community Briefing Session - General ○ Community Briefing Session - Climate change ○ Community Briefing Session - Infrastructure ○ Community Briefing Session - Living locally ○ Community Briefing Session - Housing diversity ○ KUDLA Landowner Briefing ○ PIA Briefing - Fellows and Young Planners ○ Community Feedback Workshop - Session 1 ○ Community Feedback Workshop - Session 2 ○ DHUD Super Portfolio briefing session • Print ad in Sunday Mail – 29 Sep • InDaily Newsletter ad – 30 Sep to 4 Oct • 3 additional fact sheets created: <ul style="list-style-type: none"> ○ Housing Targets ○ Kudla Growth Area and Northern Parklands ○ Coordination Infrastructure and Land Use Planning • Additional web page on PlanSA being created to house engagement supporting material.

	<ul style="list-style-type: none"> • Boosted social media adds running during the entire engagement period directing people to the YourSAy page and engagement events.
Kangaroo Island Regional Plan	<ul style="list-style-type: none"> • The Kangaroo Island Regional Plan (KIRP) 12-week engagement period closed on 6 June. • What We Heard report and Community Engagement Charter analysis survey to be sent week commencing 14 October. • The Section 73 Engagement Report is currently being prepared and is due.
Country Regional Plans	<ul style="list-style-type: none"> • Letters were sent to councils in the Limestone Coast, Murray Mallee and Upper Spencer Gulf regions on 16 September providing an update on the program. • Visioning workshops planned for the Murray Mallee region in the second week of October. • Upper Spencer Gulf engagements plans to be presented to SPC in December.

Communication Platforms

Key Element	Status
Websites – PlanSA and SPC	<ul style="list-style-type: none"> • NCC 2022 modern homes provisions – new webpage with information to assist industry and stakeholders with the transition • Ministerial Building Standard MBS 007 – updated with two amendments • Consultation: <ul style="list-style-type: none"> - Festival Plaza Code Amendment - Lot 42 Hay Flat Road Code Amendment - Brompton Gasworks (Minor Amendments) Code Amendment - Glenside Urban Corridor (Living) Code Amendment - Wallaroo Code Amendment
SPC & Chair LinkedIn	<p>As of 11 October- 2024, the Commission has 1,983 followers, up from 1,902 since 19 August 2024.</p> <p>LinkedIn posts since 20 August included:</p> <ul style="list-style-type: none"> • Consultation open on Festival Plaza planning rules • Online community information session for draft Future Living Code Amendment • South Australia's planning system has topped the nation the inaugural Housing Industry Association (HIA) Planning Blueprint Scorecard • Online information session for Renascor battery anode material facility EIS

	<ul style="list-style-type: none"> • Check out Planning Ahead – August 2024 edition • Reposted the PIA Become a Planner Campaign • Congratulations to PlanSA and OSG for PlanSAs digital online platform that received the Technical Excellence Award at the Geospatial Council of Australia awards • Congratulations to Sally Smith, winner of the Greg Waller Award for Public Sector Excellence at the UDIA Awards – shared UDIA post <p>Additional posts on the Chair’s personal LinkedIn account, which has 1,774 followers as of 30 September 2024, up from 1,590 on 19 August 2024, included:</p> <ul style="list-style-type: none"> • Briefing sessions introducing GARP to key stakeholders and upcoming public information sessions • Shared Ben Murphy’s post re launching GARP • SA tops national planning for retirement living
<p>PlanSA Facebook and Twitter</p>	<p>Topics posted between 20 August 2024 and 17 September 2024:</p> <ul style="list-style-type: none"> • Consultation open on Renascor battery anode material facility EIS • Find out more and online information sessions for the draft Future Living Code Amendment • Congratulations to PlanSA and OSG for PlanSA digital online platform at the Geospatial Council of Australia awards • Planning Ahead – August – A message from the Chair of the State Planning Commission • South Australia’s planning system has topped the nation the inaugural Housing Industry Association (HIA) Planning Blueprint Scorecard • Consultation opened on Festival Plaza planning rules <p>PlanSA Facebook posts reached 2,723 during this period (all organic). This is an increase on the last reporting period, which covered two months and reached a total of 4,000 people (all organic).</p> <p>The page has increased to 5,974 followers (up from 5,801).</p> <p>Twitter posts:</p> <ul style="list-style-type: none"> • Consultation open on Festival Plaza planning rules • Online community information session for draft Future Living Code Amendment • South Australia’s planning system has topped the nation the inaugural Housing Industry Association (HIA) Planning Blueprint

	<p>Scorecard</p> <ul style="list-style-type: none"> • Online information session for Renascor battery anode material facility EIS • Check out Planning Ahead – August 2024 edition • Congratulations to PlanSA and OSG for PlanSAs digital online platform that received the Technical Excellence Award at the Geospatial Council of Australia awards <p>PlanSA Twitter has 57 followers (down from 61 in last reporting period), and posts received a total of 176 impressions and 2 shares. This is down from 233 impressions during last reporting period (noting the River Murray Flood Resilience Code Amendment received 132 impressions last period).</p>
<p>SPC & PLUS Events</p>	<p><u>Upcoming events:</u></p> <p>Visioning Workshops (Murray Mallee)</p> <ul style="list-style-type: none"> • Berri 14 – 15 October • Tailern Bend or Mannum 17 October <p>Future Living Code Amendment</p> <ul style="list-style-type: none"> • Community drop-in session, City of Campbelltown, 17 October • Community drop-in session, City of Walkerville and City of Prospect, 28 October. <p><u>Previous events:</u></p> <p>Future Living Code Amendment</p> <ul style="list-style-type: none"> • Community Focus Group, Unley City Council, 17 September • Community drop-in sessions, Port Elliot and Strathalbyn, 18 September • Online information session, PLUS, 19 September • Community drop-in session, City of Burnside, 19 September • Online information session, PLUS, 1 October <p>Festival Plaza Code Amendment</p> <ul style="list-style-type: none"> • Key stakeholder online information session, 17 September • Online open information sessions, 26 September • Online open information session, 15 October <p>Renascor battery anode facility</p> <ul style="list-style-type: none"> • In-person information session, PLUS and Renascor, 4 September • Online information session, PLUS and Renascor, 6 September <p>Certificate of Occupancy</p>

	<ul style="list-style-type: none"> • Online information sessions for the building and construction industry, two sessions on 25 September
<i>Planning Ahead</i> Newsletter	<p>A special edition of Planning Ahead was issued on 23 September for the GARP consultation launch.</p> <p>The next edition of Planning Ahead is due for release in the week beginning October 14.</p>

Communications Activity

Key Element	Status
Draft Festival Plaza Code Amendment	<p>Consultation opened on 12 September and closes on 24 October (6 weeks).</p> <p>Communications activities included:</p> <ul style="list-style-type: none"> • Letters to stakeholders and landowner/occupiers • PlanSA, SPC and YourSAy social media posts • PlanSA, YourSAy and Eventbrite website content • Planning Ahead and YourSAy e-newsletter content • Fact sheet and FAQs • Information was provided to key stakeholders to share across their networks • Draft media release was prepared but not issued.
Draft Future Living Code Amendment consultation	<p>Consultation opened on 15 August and closes on 7 November (12 weeks).</p> <p>More than 160 submissions have been received. While there are mixed responses, the majority support the Code Amendment or support it with concerns.</p> <p>More than 3,200 people have visited the YourSAy website about 4,300 times and the Code Amendment document has been downloaded/viewed more than 350 times.</p> <p>Consultation promotion will continue via:</p> <ul style="list-style-type: none"> • PlanSA, SPC and YourSAy social media channels • Planning Ahead and YourSAy e-newsletters. <p>All participating councils are supporting engagement and promoting the opportunity to get involved via their channels and in their offices.</p>
Renascor Battery Anode Material Facility EIS consultation	<p>Consultation on the EIS opened on 19 August and closes on 27 September.</p> <p>Consultation promotion continues via:</p> <ul style="list-style-type: none"> • PlanSA, SPC and YourSAy social media channels • Planning Ahead and YourSAy e-newsletters.
John Rice Avenue Smithfield Code Amendment	<p>A draft engagement plan for the Code Amendment is in development.</p> <p>Six-week consultation on the Code Amendment is expected to take</p>

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	place over October and November 2024.
Murray Bridge Infrastructure Scheme	<p>A letter is being prepared on behalf of the Minister to go out to landowners, council and developers in October to consult on the draft outline for the infrastructure scheme, as per the requirement in the <i>Planning, Development and Infrastructure Act 2016</i>.</p> <p>An engagement plan for the draft Murray Bridge Infrastructure Scheme is in development, with consultation expected to take place in early 2025.</p>
Vehicle Parking Bill consultation	<p>Communications materials are in development to support consultation on the draft Development and Infrastructure (Vehicle Parking) Amendment Bill 2024.</p> <p>Consultation timing to be confirmed and will follow presentation of the draft Bill in parliament.</p>
Assessment Improvements Code Amendment	<p>An engagement plan for the Code Amendment is in development.</p> <p>Consultation timing is to be confirmed. Pencilled in to commence in November 2024.</p>
Tree Protection and Planting Code Amendment	<p>A draft engagement plan for the Code Amendment is in development.</p> <p>Consultation timing to be confirmed. Pencilled in to commence in November/December 2024.</p>
Draft Amendments to the <i>Real Property Act 1886</i>	<p>Consultation opened on 2 July and closed on 3 September.</p> <p>24 submissions were received and feedback is now being reviewed and considered in finalising the amendments.</p>
Tintinara Airfield Code Amendment	<p>Engagement opened on 24 April and closed on 5 June.</p> <p>9 responses were received via YourSAy and 7 submitted via PlanSA</p> <p>The engagement report has been prepared</p>
Ministerial Building Standards MBS 007 and MBS 013	<p>Following public consultation MBS007 was gazetted on 25 July.</p> <p>Further feedback received from stakeholders following gazettal led to two amendments to MBS007. The first amendment addresses editorial errors and clarifies some of the requirements. The second amendment clarifies the requirements for lodgement and delays the implementation of the new provisions for alterations and additions to existing buildings until 1 May 2025 to assist industry with the transition.</p> <p>Following public consultation, MBS013 is currently being finalised.</p> <p>The Building Standard e-newsletter continues to be the main platform for informing our building industry stakeholders of building policy changes, updates and consultations.</p> <p>And the building policy webpages on the PlanSA website are continually updated with new information and resources.</p>
Community Engagement Charter Review	<p>Engagement opened on 14 March and closed on 6 June.</p> <p>56 submissions were received, with 27 submitted via YourSAy.</p> <p>The YourSAy page was visited more than 1.7k times with the majority reaching the site via social media links.</p> <p>277 people downloaded documents, with the marked-up charter downloaded 287 times.</p>

	<p>The 'what we heard' summary was sent to all those who submitted feedback and registered to attend an information session, along with the engagement evaluation survey.</p> <p>The engagement report and recommendations are currently being finalised</p>
State-wide Bushfire Mapping Code Amendment	<p>Engagement opened on 23 November and the closing date was extended from 8 March to 5 April.</p> <p>A total of approximately 190 submissions were received.</p> <p>The 'what we heard' report and engagement evaluation survey has been provided to engagement participants and the engagement report is currently being developed.</p>

Media

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> • Greater Adelaide Regional Plan launch • Limestone Coast Regional Plan • Regulatory framework for bushfire shelters • Approved Code Amendment for Kensington and Portrush Road to allow a building up to five stories • Whalers Way • Glenside Urban Corridor and 20 storey development

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Endorsed by: Jane Trotter

Date: 11 October 2024