



## Agenda Report for Noting

**Meeting Date: 1 February 2024**

<b>Item Name</b>	SPC Communications & Engagement Update	
<b>Presenters</b>	Steven Murphy	
<b>Purpose of Report</b>	Noting	
<b>Item Number</b>	6.1	
<b>Strategic Plan Reference</b>	N/A	
<b>Work Plan Reference</b>	N/A	
<b>Confidentiality</b>	Not Confidential (Release Immediately)	
<b>Related Decisions</b>	N/A	
<b>Conflicts Declared</b>	N/A	
<b>Is the Report author aware of any potential undeclared conflict?</b>		NO

### Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

### Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 5 December 2023, as well as upcoming opportunities and media issues.

## Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP)	<ul style="list-style-type: none"> <li>The <a href="#">GARP DP What We Heard Report</a> was published on the PlanSA portal in late Dec 2023.</li> <li>Reviews of submissions are well underway. GARP Engagement Report to be progressively prepared.</li> </ul>
Kangaroo Island Regional Plan	<ul style="list-style-type: none"> <li>The Kangaroo Island Regional Plan proposed to be released for a 12-week engagement period from Thursday 14 March.</li> <li>Plan English edits of the KIRP and the creation of the KIRP Summary document are nearly complete.</li> <li>The creation of the KIRP Communications Package is currently underway.</li> <li>Mapping of community engagement events and Kangaroo Island Council and Elected Members workshops are underway.</li> <li>PLUS staff met with SA Native Title Services along with the three First Nations groups associated with Kangaroo Island on 17/1 to discuss First Nations content in the regional plan, as well as to refine engagement processes with First Nations for the region.</li> </ul>

## Communication Platforms

Key Element	Status
Websites	<ul style="list-style-type: none"> <li>Conducted staff training for Squiz to ensure capacity to make changes to the website.</li> <li>Continuing work on PlanSA review and the inclusion of content relating specifically to PLUS.</li> <li>Completed website review for broken links, spelling errors and accessibility.</li> </ul>
SPC & Chair LinkedIn	<p>As of 19 January 2024, the Commission has 1609 followers – an increase of 34 followers since 6 December 2023.</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> <li>Launch of ParaPlanner Cadetship</li> </ul> <p>Additional posts on the Chair's personal LinkedIn account (1388 followers as of 19 January 2024 – an increase of 55 since 6 December 2023) included:</p> <ul style="list-style-type: none"> <li>Launch of ParaPlanner Cadetship</li> <li>Repost from American Planners Association</li> <li>Launch of "A History of South Australia".</li> </ul>
PlanSA Facebook and Twitter	<p>Topics posted between 6 December 2023 and 19 January 2024:</p> <ul style="list-style-type: none"> <li>400 new homes for Yorke Peninsula</li> <li>Rezoning of West Lakes, Hillier Park and O'Sullivan Beach</li> </ul>

	<ul style="list-style-type: none"> <li>• ParaPlanner Cadetship</li> </ul> <p>PlanSA Facebook posts reached 2831 (all organis) during this period. The page has increased to 5,400 followers and received 12 new page likes.</p> <p>PlanSA Twitter posts received 87 impressions and has new 34 followers.</p>
SPC & PLUS Events	<p>Upcoming Events:</p> <p>State-wide Bushfire Hazards Overlay Code Amendment:</p> <ul style="list-style-type: none"> <li>• Two online information sessions for councils, 30 January</li> <li>• One online information session for state government agencies, 31 January</li> <li>• 8 community drop-in information sessions are being planned across SA to support the State-wide Bushfire Hazards Overlay Code Amendment consultation throughout February.</li> <li>• State Emergency Bushfire Commission briefing, 28 February.</li> </ul>
<i>Planning Ahead</i> Newsletter	<p>The December edition of Planning Ahead was issued on 6 December.</p> <p>A schedule for Planning Ahead in 2024 has been prepared, with publication to occur on the first Monday of each month starting in February (dependent on timing of significant announcements).</p>

### **Communications Activity**

<b>Key Element</b>	<b>Status</b>
State-wide Bushfire Mapping Code Amendment	<p>Engagement opened on 23 November and closes on 8 March.</p> <p>A plain-English summary document explaining the draft Code Amendment was published on PlanSA and YourSAy websites.</p> <p>The summary document, FAQs and links to other communication materials were sent to councils, landscape boards and other key state agencies to share with their networks as part of a stakeholder communications toolkit.</p> <p>Several councils have shared links to the YourSAy consultation via their social media channels and added information to their websites.</p> <p>A short article will be published in the Summer edition of DEW's Fire Side e-newsletter promoting the consultation.</p>
Design Standards – Driveway Crossover Code Amendment	<p>Engagement closed on 14 November.</p> <p>The approved SPC statement was posted on PlanSA and YourSAy websites.</p> <p>A brief 'what we heard' report, based on SPC's statement, was sent to everyone that submitted feedback or registered for an online information session, along with an engagement evaluation survey.</p>

	The engagement report is currently being prepared.
Tintinara Airfield Code Amendment	Work is underway to finalise the engagement plan.
Outline Consent Practice Direction	Communication materials are being developed in preparation for deployment

**Media**

<b>Key Element</b>	<b>Status</b>
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> <li>• Goolwa North Code Amendment</li> <li>• Greenhill Road apartment tower court case</li> <li>• River Murray land release / title issue</li> <li>• MBA comments on Mitcham Council</li> <li>• Foreign ownership in the Fleurieu region</li> <li>• Wattle Range Code Amendment</li> <li>• Completion Coast Park Stage 1</li> <li>• Private bushfire shelters</li> </ul>

Prepared by: Steven Murphy and the Communications & Engagement team

Endorsed by: Jane Trotter

Date: 19 January, 2024